

# MIS

## Publishing

Foreign Rights  
Catalogue 2020





## ABOUT US

MIS Publishing Co., Ltd. is one of the creators of best-selling educational books and materials in Thailand. Our mission is to create the high-quality books at a reasonable price everyone can afford.

Our company produces high-quality content and hi-tech learning multimedia with care in every detail for people of all ages, especially young learners. We have a strong team of creative writers in different specific fields, and native speakers with perfect accents to ensure that all products will be pleased and accurate.


From small beginnings, MIS has been growing at a rapid pace. We never stop developing new products for all book lovers. We have sold book rights to many foreign publishing houses in Taiwan, Vietnam, Malaysia, Singapore, and still counting.






## CONTACT US


MIS Publishing Co., Ltd.  
213/3 Soi Phatthanakan 1 ( Sathu Pradit 34 Yaek 6 ),  
Bang Phong Phang, Yan Nawa, Bangkok, 10120  
Thailand

 +66 2294 8777

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## Rights Department

 Ms. Busakorn Kuhlee (Rights manager)  
[busakorn1095@gmail.com](mailto:busakorn1095@gmail.com)

 Ms. Dutdao Buathong (Rights coordinator)  
[igetactivity@gmail.com](mailto:igetactivity@gmail.com)





MIS Publishing Co., Ltd.

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# My First Phonics



BOOK SET  
**9**  
Books

Book Set + Audio Files

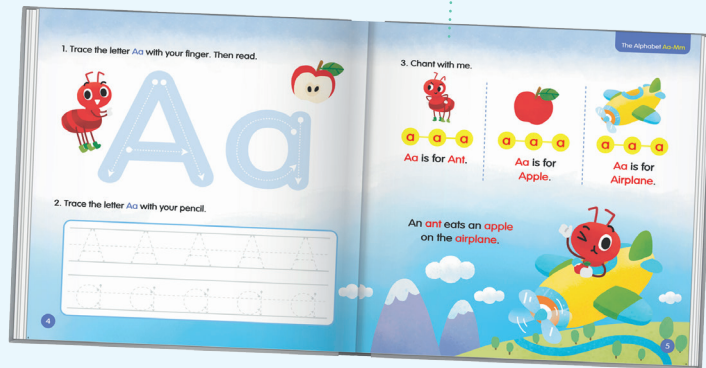
**Genre :** Children's books, Phonics  
**Authors :** Ms. Prapai Poongarmcherng, Ms. Dutada Buathong,  
and Ms. Dujdeuan Klankhuwad

**ISBN No. :** 129-487-774-293-7  
**Number of pages :** 384 pages in total, paperback  
**Price (THB) :** ฿2,700  
**Size :** 250 x 250 mm.

## Synopsis :

Teaching phonics for young learners is very common in many countries around the world. This method is effective and provides many benefits to kids stimulating them to learn basic English since they were born. It helps kids exactly understand how sounds are related to single or groups of letters and full words, develop them gradually to read and write.

## The Alphabet Aa-Mm



By following this method, we proudly present 'My First Phonics' series, written by a team of creative writers under native-born specialist advice.

This set contains **9 titles in total divided into 3 skill levels** (beginner, intermediate and advanced). Each title provides rhyming fun words with colorful illustrations, review activities and the traditional song to encourage kids in reading with ease and confidence. **With audio files pronounced by an American native speaker**, learning phonics would be more fun and lively.



## Short Vowel Stories





# Learn English with Brother Bear and Friends

BOOK SET  
**13**  
Books

Book Set + Audio Files








**Genre :** Children's books, Educational Comics  
**Author :** Ms. Issaree Jaemkham  
**ISBN No. :** 129-487-774-245-6  
**Number of pages :** 512 pages in total  
**Price (THB) :** ฿2,700  
**Size :** 210 x 292 mm.

## Synopsis :

Learn English with Brother Bear and Friends series contains **13 lively short stories** with stunning illustrations. Plus the **audio files narrated by native speakers** with perfect accents. Each title covers all essential topics suitable for young learners such as greeting and introduction, family, date and time, colors and shapes and so on. Kids not only have fun reading the delightful stories but also learn English from the other parts.



## The features of this set are as follows:

-  **Story :** experience the lovely story through the eyes of Brother Bear and his friends
-  **Learn English with Paula the Rabbit:** review useful expressions from the story with cute Paula the Rabbit
-  **Words from the Story:** review useful words from the story
-  **Phonics Time:** the easy and fun way to learn about the consonants and vowels sounds for correct and perfect pronunciation
-  **Sing with Us:** learn English through the traditional songs

## Story



Learn English with Paula the Rabbit

## Words from the Story



## Phonics Time

Sing with Us





# 5000 Sight Words

Audio Files Included



Genre :

Picture Dictionary

Authors :

Nattinan Jamroenwuttikrai, Prapai Poongarmcherng

ISBN No. :

978-616-430-102-3

Number of pages :

372 pages, paperback

Price (THB) :

฿220

Size :

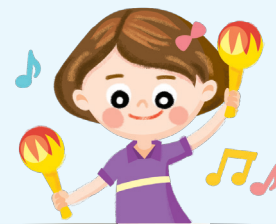
215 x 278 x 19 mm.

Synopsis :

5000 Sight Words contains frequently used words, spellings and definitions.

Words are well arranged in **127 categories** such as body, appearances, family, house, schools, numbers and many more.

Kids will also be attracted to vivid and lively illustrations and **audio files pronounced by native speakers** with perfect accents. It helps them learn English with fun.





# The Three Little Pigs

Large-format Edition + Audio Files

Big Book  
Premium  
edition



Genre :

Children book

Authors :

Prapai Poongarmcherng, Chanaphat Praymee

ISBN No. :

978-616-430-070-5

Number of pages :

36 pages, paperback

Price (THB) :

฿125

Size :

335 x 435 x 4 mm.

Synopsis :

The Three Little Pigs is one of the best classic children's stories of all time.

It was retold by Chanaphat Praymee and Prapai Poongarmcherng, the creative writers of children's literature. They brought the ideas to make this story so much fun and lovely --- no cruelty and anti-morality in the scenes.

The **large-format premium edition**, the **audio narrated by native speakers** with sweet accents, and the charming illustrations are sure to capture the imaginations of little ones and spark their joy page after page.





# The Tortoise and the Hare



Large-format Edition + Audio Files



Genre : Children book  
Author : Chanaphat Praymee  
ISBN No. : 978-616-430-054-5  
Number of pages : 12 pages, paperback  
Price (THB) : ฿125  
Size : 302 x 390 x 3 mm.

## Synopsis :

The Tortoise and the Hare is one of the best classic children's stories of all time retelling perfect for beginning readers. The **large-format premium edition**, the **audio narrated by native speakers** with sweet accents, and the vivid illustrations are sure to capture the imaginations of little ones and spark their joy page after page.





# The Shepherd Boy

Large-format Edition + Audio Files



**Genre :** Children book  
**Author :** Chanaphat Praymee  
**ISBN No. :** 978-616-430-055-2  
**Number of pages :** 12 pages, paperback  
**Price (THB) :** ฿125  
**Size :** 302 x 390 x 3 mm.  
**Synopsis :**

The Shepherd Boy is one of the best classic children's stories of all time retelling perfect for beginning readers. The **large-format premium edition**, the **audio narrated by native speakers** with sweet accents, and the vivid illustrations are sure to capture the imaginations of little ones and spark their joy page after page.





# Little Red Riding Hood



Large-format Edition + Audio Files



**Genre :** Children book  
**Author :** Chanaphat Praymee  
**ISBN No. :** 978-616-430-056-9  
**Number of pages :** 12 pages, paperback  
**Price (THB) :** ฿125  
**Size :** 302 x 390 x 3 mm.



## Synopsis :

Little Red Riding Hood is one of the best classic children's stories of all time retelling perfect for beginning readers. It was retold in a fun and lovely way --- no cruelty and anti-morality in the scenes.

The **large-format premium edition**, the **audio narrated by native speakers** with sweet accents, and the vivid illustrations are sure to capture the imaginations of little ones and spark their joy page after page.





# Master English Speaking

QR code for accessing audio files available



Genre : Educational comic book  
 Author : MIS Editorial Staff  
 ISBN No. : 978-616-430-203-7  
 Number of pages : 576 pages, paperback  
 Price (THB) : ฿99  
 Size : 108 x 157 x 23 mm.

## Synopsis :

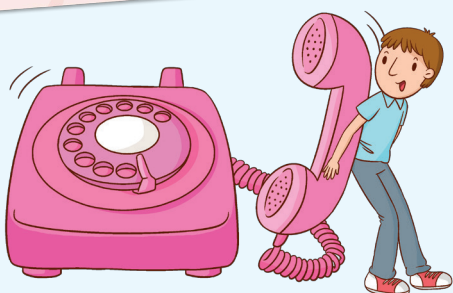
Master English Speaking is an educational comic book specially designed for beginners to learn speaking English in a fun way.

It contains useful phrases and words grouped into **140 situations** in everyday life, and English tips good for learners to gain self-confidence communicating with English native speakers.

Plus a special **QR code for accessing audio files**, perfect for learners to practise speaking English anytime and anywhere. They will be familiar with a native English speaker accent day by day.



QR code



# Master English Tenses



Genre : Educational comic book  
 Author : MIS Editorial Staff  
 ISBN No. : 978-616-430-180-1  
 Number of pages : 480 pages, paperback  
 Price (THB) : ฿99  
 Size : 108 x 157 x 23 mm.



## Synopsis :

English tenses can be complicated and too difficult as a bitter pill to swallow for many non-native speakers. Don't worry!

Let 'Master English Tenses' help you!

This book is specially designed as a comic book, perfect for beginners to learn English tenses step by step.

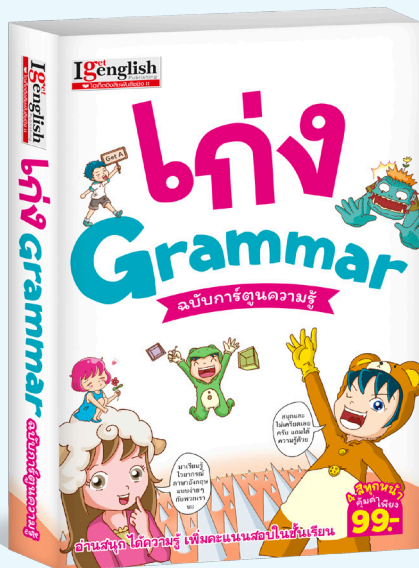
The learners will have fun learning **12 English tenses** through a lovely story

and do end-of-unit tests to demonstrate their understanding. **Full explanations and advice to eliminate wrong answers on multiple-choice questions** will help learners understand concepts of tenses deeper.





# Master English Grammar



Genre : Educational comic book  
 Author : MIS Editorial Staff  
 ISBN No. : 978-616-430-180-8  
 Number of pages : 496 pages, paperback  
 Price (THB) : ฿99  
 Size : 108 x 157 x 23 mm.



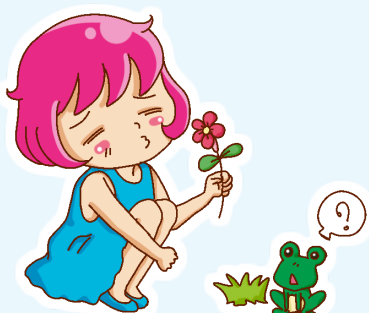
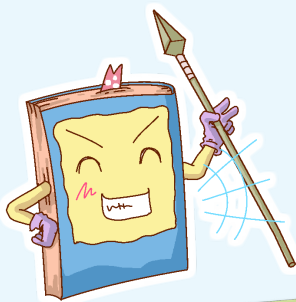
## Synopsis :

Understanding English grammar can be complicated for many non-native speakers. Don't worry!

Let 'Master English Grammar' be your choice!

This book is specially designed as a comic book with simple explanations and lots of practice exercises and covers basic grammar rules for beginners.

Not only do learners have fun learning English grammar through a delightful story but also they will **gain a strong foundation for understanding the concepts of grammar** and using them effectively when speaking, writing, listening, and reading.





# Perfect English Grammar

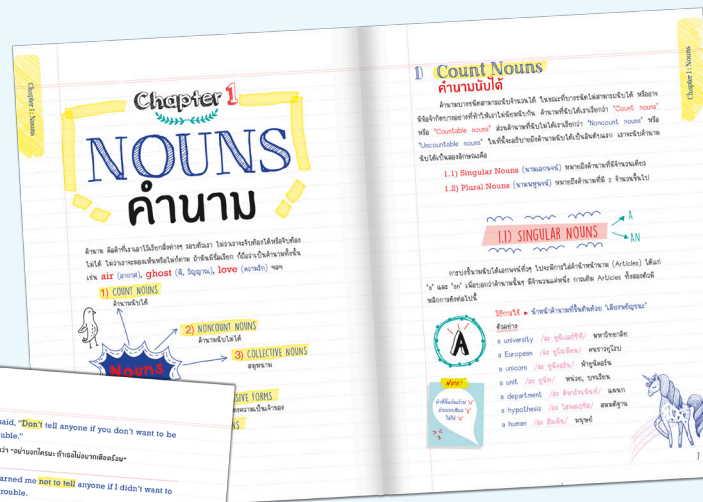
Genre : Language, Reference  
Author : Patra Patphureerat  
ISBN No. : 978-616-430-072-9  
Number of pages : 480 pages, paperback  
Price (THB) : ฿250  
Size : 190 x 260 x 19 mm.

## Synopsis :

Perfect English Grammar is best for all self-learners of any level especially for high school students and English teachers. It was well written by Patra Patphureerat, a linguistic expert who has a degree in Education (English Major).

With a **colorful diagram of grammar**, it helps learners get each **key grammar concept** in every chapter. Moreover, it includes end-of-unit tests with full explanations and explains how to eliminate wrong answers on multiple-choice questions.

After reading this book, you will find that "English Grammar tastes as good as sweet cakes."





# Perfect English Vocabulary



A colorful illustration of four diverse students walking and talking. From left to right: a young man with dark hair wearing a yellow sweater and grey pants, holding a book; a young woman with curly brown hair wearing a white shirt and blue pants, carrying a yellow bag and holding books; a young woman wearing a grey hijab, a white blazer over a black top, and white pants, holding a yellow folder; and a young man with dark hair wearing a white t-shirt and blue pants, carrying a yellow bag and holding a book. They are all smiling and appear to be in a friendly conversation. The background is a simple light blue and green wash.

# Perfect English for Everyday Conversation

QR code for accessing audio files available



Genre : Language, Reference  
Authors : Prapai Poongarmcherng, MIS Editorial Staff  
ISBN No. : 978-616-430-302-7  
Number of pages : 472 pages, paperback  
Price (THB) : ฿195  
Size : 190 x 260 x 16 mm.  
Synopsis :



Do you get nervous to talk or say the right thing in English?

Do you have trouble thinking of the correct English phrases to communicate with people from other countries?

Learning English can be difficult for many non-native speakers.

Don't worry!

This book was designed to help you learn to speak English precisely and confidently. It contains essential **307 titles** divided into **54 chapters** providing practical expressions that can be applied as needed. Plus **audio files are spoken by an American native speaker** with a very clear accent.



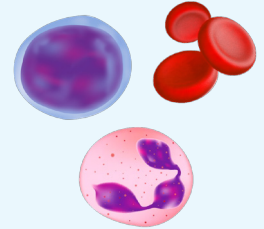
Scan the QR code to access audio files here.





# AR Anatomy

Available for iOS and Android



Genre : Encyclopedia, Reference  
Author : MIS Editorial Staff  
ISBN No. : 129-487-774-469-6  
Number of pages : 24 pages, paperback  
Price (THB) : ฿150  
Size : 242 x 330 x 4 mm.

## Synopsis :

Let's start our fascinating journey into the world of amazing interactive Anatomy.

The book was created by using augmented reality technology to make the anatomy livelier. It contains interesting topics such as Cell, Blood and Immunity, Nervous System, Cardiovascular System and many more. **Available for iOS and Android.** The educational interactive and immersive content is perfect for learning at home or in the classroom.

Scan your device through the pages and see the images popping up alive.

Are you ready?



Scan for  
a video  
demo  
here!

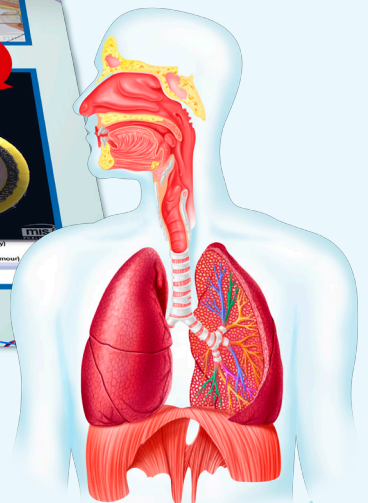
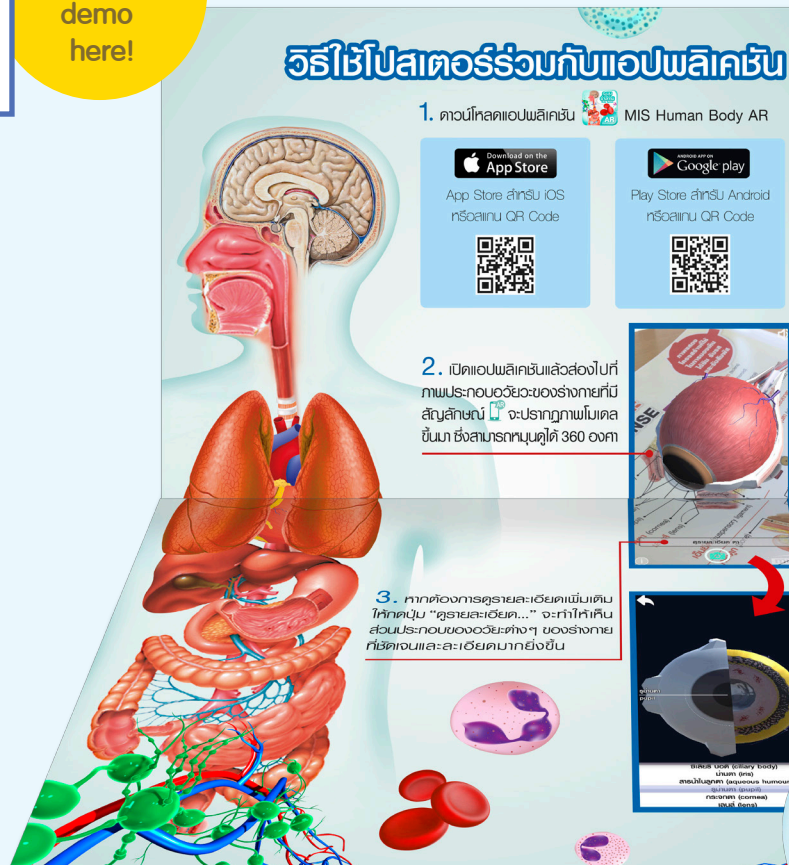
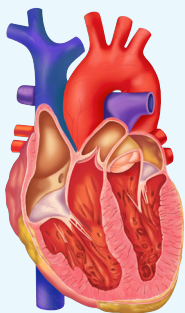
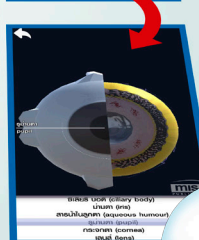
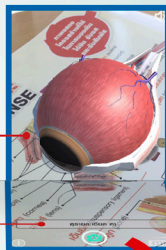
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1. ดาวน์โหลดแอปพลิเคชัน MIS Human Body AR



2. เปิดแอปพลิเคชันแล้วส่องไปที่ภาพประกอบอวัยวะของร่างกายที่สัญลักษณ์ จะปรากฏภาพโมเดลขึ้นมา ซึ่งสามารถหมุนดูได้ 360 องศา

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MIS Publishing Co., Ltd.

213/3 Soi Phatthanakan 1 ( Sathu Pradit 34 Yaek 6 ),

Bang Phong Phang, Yan Nawa, Bangkok, 10120 Thailand

Tel: +66 2294 8777